

SPOKANE VALLEY FARMERS MARKET

Spokane Valley Farmers Market
JAKT Foundation
PO Box 85, Newman Lake, WA 99025
509-621-0125
www.SpokaneValleyFarmersMarket.org

Hello,

We want to invite you to join us at the NEW Spokane Valley Farmers Market! Beginning in 2019 every Friday night 5-8pm from June 7 through September 13.

Our goal is to create a vibrant market that is a social gathering location in Spokane Valley every Friday night. Along with local farmers, artisan crafters, processors and food trucks we will be adding a beer garden featuring local craft beer and ciders along with live music.

Marketing entails local signage, social media, press releases, ads and promotions in Liberty Lake Splash, Spokane Valley Herald, Spokane Valley Current and Spokesman Review.

In addition to the above mentioned we will also conduct a logo contest in early 2019 to generate community buzz around the new market.

Attached are materials for the market: a site map so you can choose your spot, an application that you can fill out if interested in joining us and rules (let us know if you have any questions). We'd love to have your participation!

Regards,

Spokane Valley Farmers Market Team

Market Managers

Katy Ryder – Katy@SVFM.org

Brandon Gerard – Brandon@SVFM.org

JAKT Foundation

Tom Stebbins – tom@vision-marketing.net

Spokane Valley Farmers Market

2019 Vendor Application

The Spokane Valley Farmers Market was formed to:

- Create a vibrant celebration of all thing's food.
- A place where neighbors can regularly *connect and support* local growers, artisan food producers and crafters in a festive environment.
- We offer a viable economic outlet for farmers and food producers including SNAP match and kids' coupons (KERNEL) to let all enjoy the taste and quality of what's in season.
- We know the health and wellbeing of a community starts with food but also includes a social structure of inclusion and support.
- It is our hope that new friends will be made, neighbors will catch up and kids can play in the park.
- **CenterPlace**, 2426 N Discovery Place, is a premier venue in the Spokane Valley, offering several amenities that make this a truly unique and special place to host a market. Amenities include:
 - Ample parking
 - Easy access to the freeway and public transit
 - A local craft beer garden
 - Access to the centennial trail
 - Discovery Place, a very well-maintained playground

The 2019 Market will run every **Friday June 7 – September 13, 5pm to 8pm.**

- Sign up now & *save!*
 - Each week is \$20 regardless of all markets or one.
 - If paid in full by January 31, 2019 you pay only \$18 per market *and* you become eligible for a rebate program with 100% attendance.
 - The rebate program will be 20% of the donations we receive as a market from the community.
 - I want it all! 15 markets x \$18 or \$20 = \$270 or \$300 (circle one)
 - I want in! Markets desired are: ____ amount x \$18 or \$20 = \$ ____ :
 - June 7 ____
 - June 13 ____
 - June 20 ____
 - June 27 ____
 - July 5 ____
 - July 12 ____
 - July 19 ____
 - July 26 ____
 - August 2 ____
 - August 9 ____
 - August 16 ____
 - August 23 ____
 - August 30 ____
 - September 6 ____
 - September 13 ____
- All fees are paid in advance by Monday of the market week. A day of fee will include \$10 extra.
- Booth fees are based on a 10'x10' booth space. A limited number of larger spaces, corner spaces and spaces with electrical service and connected parking are available and will be allocated based on time of commitment and number of markets attending.
- Vendor selections will be made on an ongoing basis from the time of commitment.
- *Receipt of payment prior to acceptance will not be a guarantee of acceptance into the market.*
- This market is not intended to be a forum for religious or political views and agendas.

Please read and sign the SVFM rules. Submit the signed rules sheet with your application.

Please mail, email or fax completed application to:

- SVFM/JAKT Foundation, PO Box 85, Newman Lake, WA 99025
- Fax: 509-621-0118
- Email: katy@SVFM.org
- Phone: Brandon Gerard, 509-294-6776, or Katy Ryder, 208-619-9916

Business Name _____

Full Name of Business Owner _____

Brief Description of Business and Products _____

Business Farm Location _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: Primary: _____ Alternate: _____

Email address: _____

Best way to reach you? _____

If you sell meat, seafood, poultry or other value-added products, please provide the names and contact information for the certified facilities in which they are processed: _____

How much are you hoping to make on average? _____

We support all local farmers markets. Please check below if you would like your application to be sent to these additional markets:

- Fairwood Farmers Market, across from Mead HS – Tuesday
- Spokane Farmers Market, 20 W 5th – Wednesday & Saturday
- Perry Street – Thursday
- Kendall Yards - Wednesday
- Emerson-Garfield, N Monroe – Friday
- Liberty Lake – Saturday morning

Is there any additional information that you would like to make us aware of? _____

Spokane Valley Farmers Market

2019 Rules

The SVFM rules are in place to ensure that the community receives the highest quality products grown or produced by local farmers, artisans and to set market guidelines for market activities. The SVFM is not intended to be a forum for religious or political views and agendas.

1. Vendor Qualifications. Farmers and Hand Crafters: These vendors should grow, produce or wild craft the products sold at market or resell according to the WFSMA criteria for resellers. Some of these qualifications are:
 - a. Grown in Washington, pre-approved by the board of directors, labeled accordingly.
 - b. Under this qualification, products from U-pick operations, warehouses, gleaning, etc. are prohibited.
 - c. Wild crafted (wild harvest) items such as huckleberries and mushrooms are allowed.
 - d. Also, under this qualification, crafts must be manufactured by the seller with their own hands.
 - e. Commercial, second hand or imported items are not allowed to be sold in these booths.
2. Rotating 'Flea' Vendors: Recognizing that local community members come in many forms, in the 2019 season there will be booths designated to 'flea' type vendors on a rotating basis.
 - a. These vendors may have items that are second hand such as books, toys, games, clothes, etc.
 - b. Network marketing vendor prohibited.
 - c. Services such as an independent sales consultant or a locally owned business service that may want to build a client base among local community members.
 - d. Booth and items must be clean, appropriate, nicely presented and are subject to market approval.
 - e. No sales, marketing, or networking may occur outside of booth space during market hours.
3. Musicians: The music at the market is intended to provide entertaining and enjoyable diverse background music for the customers and vendors.
 - a. Musicians must fill out an application and submit a demo cd for review. The market will provide a canopy over the stage area.
 - b. Musician must have their own outdoor extension cords. There is no electrical fee.
 - c. Musicians will be paid \$100 per full market day, ready when the market opens for business.
 - i. Musicians must report daily tips, so SVFM can help set expectations for new performers.
4. Concessionaires or Food Trucks: These vendors offer freshly made food available for sale and immediate consumption on site. These vendors are required to carry all necessary permits and licenses. Concessions vendors must fill out an application.
5. Market Time: the 2019 SVFM will run every Friday from June 7 – September 13 from 5 – 8pm
 - a. SVFM hours will vary with sunset.
 - b. Vendors may set up no earlier than 3:00 pm.
 - c. *Vendors should be in place and their vehicles must be out of the market by 4:15 pm.*
 - d. Tear down begins no earlier than market closing time.
 - e. If a vendor sells out prior to the end of the market day, the vendor booth must stay intact until closing.
 - f. Vendors should also consider the needs of customers by parking further away.

6. **Booth Space:** Booth fees entitle vendor to a 10'x10' booth space; a limited number of larger spaces are available upon request and at an additional fee per addition and season. Booths will be identified with a sign bearing the vendor's business name. Booths shall be kept clean and orderly during market hours. Vendors are responsible to clean up assigned space (including removing incidental trash) during normal period of market operations, including setup and tear down, must have their own canopies or umbrellas securely and safely anchored with at least 25lbs of weight on each leg of the canopy, from the time it is step up to the time it is taken down. Booth locations are made weekly at the discretion of the market manager. However, a reasonable attempt will be made to ensure that booth locations remain consistent throughout the season.
7. **Pricing:** Pricing of goods is up to the vendor but pricing below cost, resulting in the undercutting of other vendors is not allowed. Pricing complaints will be subject to board review. All vendors must report daily sales on provided forms.
8. **Conduct:** The market strives to create a comfortable, family friendly atmosphere for all who attend. All vendors and their representatives are expected to conduct themselves in a professional, courteous and peaceable manner with customers and other vendors. Vulgar, aggressive or inappropriate language is prohibited. This market is not a forum for religious or political activities. No smoking or vaping is allowed on the market site or within 25 feet of site entrances. Customers who have legitimate complaints about the quality of the product, should be given a full refund or replacement by the vendor if requested. Vendor grievances should be referred to the onsite market manager and if necessary they will be brought to the governing board for resolution.
9. **Vendor Approval Process:** The governing board of the market will review and approve vendor applications on a rolling basis. Vendors will be approved based on the market rules and goals, and to make sure that there is a diverse and quality line up of products and crafts at our market. Please send in your application ASAP to be considered for the 2019 season. Vendors will be notified accordingly upon approval.
10. **Fees:** Fees are based on a 10'x10' booth space.
 - a. All rates are \$20 per day, or \$18 per market if paid in full prior to January 31, 2019.
 - b. Special booth space is available upon request for an additional fee that covers the entire season;
 - i. Double space is double the amount of markets desired.
 - ii. Corner space is available and will go to those who commit to the most markets.
 - iii. Electric service, if available, is \$50
 - iv. Space with a parking space is \$100 one time for markets signed up for prior to January 31, 2019.
11. **Cancellation:** **The market manager must be notified of cancellations by no later than 8:00 am on Monday of the same week.** If notice of cancellation has not been received AND confirmed by such time, a written warning will be sent to the vendor the second time such an occurrence takes place a written warning as well as a \$25 fee will be assessed to the vendor and the vendor will not be allowed to sell at the market until the fee has been paid. A third occurrence will be grounds for removal from participation in the market. No refunds will be given when a vendor is removed due to a rule's violation.
12. **Inclement Weather:** The market will be canceled at the discretion of the market manager and/or governing board. In the case of inclement weather prior to the opening of the market, the market manager will call all vendors to notify them of cancellation and musicians will not be entitled to payment. In the case of possible inclement weather or warnings, vendors should still arrive at the market as normally scheduled. Otherwise, the market will run normally, weather permitting. Please remember that vendor and musician presence help build customer loyalty to the market. Arriving as planned is a courtesy to your fellow vendors and market staff and prohibits last-minute gaps in the market lineup. However, if weather or other unforeseen circumstances cause a

disruption, musicians will be paid \$25 per hour for each hour or any part of an hour in which they perform.

13. Compliance: The vendor is solely responsible for compliance with all applicable rules and regulations governing the growing, production and marketing of their goods. The vendor is asked to provide the market with a copy of any necessary permits.
14. Insurance: Vendors shall make a bona fide attempt to have their insurance company name Spokane Valley Farmers' Market / JAKT Foundation as an additional insured on their policy. Vendors accept responsibility for damage caused by their canopy, regardless of whether market anchoring guidelines are met. Please safely secure your canopies. Spokane Valley winds often reach 15+ miles per hour or more. SVFM is a tax-exempt non-profit entity governed by a board of directors. The current advisory board is comprised of two Spokane Valley neighborhood representatives, two corporate sponsor representatives and two vendor representatives. More advisory board positions may be added. SVFM is a member of the Washington State Farmers' Market Association and its associated affiliations.

I HAVE READ AND AGREE TO ABIDE BY THE ABOVE STATED RULES AND FURTHER AGREE TO ALLOW THE SPOKANE VALLEY FARMERS' MARKET GOVERNING BOARD ACCESS, WHEN REQUESTED, TO MY FARM OR PLACE OF PRODUCTION FOR THE PURPOSE OF VERIFYING THAT THE PRODUCTS SOLD AT THE MARKET HAVE BEEN GROWN ON THE FARM BY THE VENDOR OR HAND PRODUCED BY THE CRAFTER.

_____ Vendor Name (please print)

_____ Signature

_____ Date



